

GIULIA Fernandes

Graphic Design
Digital Marketing

Contact Details

Whatsapp: +353 83 038 4893
giulimf@gmail.com

Full-Time worker permit
PPS

10 + years of office experience
5 + years of digital marketing experience
5 + years of graphic design experience

Languages

- English (Fluent)
- Portuguese (Fluent)

Personal Profile

I am an energetic and outgoing professional with a four-year background in digital marketing. Throughout my experience, I have developed a genuine passion for delivering effective marketing strategies. My collaborative nature has allowed me to work seamlessly with diverse teams, contributing to successful campaigns. My commitment to excellent customer service is reflected in my focus on creating positive experiences that build customer loyalty. I am known for my patient and attentive approach, valuing effective communication and active listening. Driven by a desire for continuous improvement, I am a self-motivated individual who takes pride in maintaining a well-organized and thorough work approach. I believe in presenting a professional image while staying open to learning and growth. My foundation in digital marketing, coupled with my proactive mindset, positions me to bring valuable contributions to any team or project.

Skills and Abilities

- Creative
- Team worker
- Excellent interpersonal skills
- Friendly, polite and helpful
- Excellent work-ethic

Career Summary

THINK PRINT DESIGN - GRAPHIC DESIGNER

March 2023 - (Current)

Currently, I work as a graphic designer, handling a variety of tasks including the creation of logos, brochures, flyers, booklets, banners, and more. I have experience in customer service, understanding client needs, and presenting the best alternatives. Additionally, I possess comprehensive knowledge of all the products our company offers to provide the most suitable options for clients. I also manage information for quotations. Furthermore, I am responsible for overseeing the company's social media channels.

BRAINSTORM MEDIA

October 2022 - March 2023

As a Graphic Designer and Digital Marketer, I create visually stunning logos, websites, and social media content for clients. I help companies to update their online presence through social media platforms and websites using inbound marketing and SEO. My skills include graphic design, inbound marketing, SEO, and social media management.

FARMER BROWNS - OFFICE ADMINISTRATOR

August 2020 - September 2022 (Dublin)

- Social Media content creation (Instagram/ Facebook and LinkedIn)
- Digital Marketing reports (Instagram/ Facebook and LinkedIn)
- Designer (Instagram and Facebook)
- Website update and content

GQA COMUNICAÇÃO

Digital Market Agency - (September 2018 - Aug 2020) - [2020 Home Office]

Duties: Customer service, Planner / Planning and Strategies of Social Media, Post in Social Networks, promote Posts in Social Networks, Media Online, Production of Online Content, Process optimization and performance reporting.

M2BR

Digital Market Agency - (May 2018 - September 2018)

Duties: Planning and Strategies of Social Media, Post in Social Networks, Media Online, Production of Online Content, Process optimization and performance reporting. Designer.

AON HEWITT

Insurance Company - (December 2015 - May 2018)

Duties: Answer incoming telephone calls. Area of Benefits (Health insurance), market study. Quotations, assembly of presentations and market strategies, health insurance sales. Co-ordination and preparation of meetings with directors.

CITY HALL OF RIO DE JANEIRO

City Hall - (April 2014 - November 2015)

Monitoring of Social Networks. Creation and elaboration of awareness campaigns. Graphic design - Preparation of art and content online and offline. Service to the press and journalists

Academic Background

MASTER'S DEGREE IN GRAPHIC DESIGN

Graphic Designer - TU Dublin

2021 - 2022 - 2nd Class Hons, **First Division.** ✓

MASTER'S DEGREE IN DIGITAL MARKETING

MBA international in Strategic Digital Marketing, Veiga de Almeida University (Brazil)
2017 - 2018

BACHELOR OF ADVERTISING

Degree in Social Communication, Advertising and Marketing, Veiga de Almeida University (Brazil)
2010 - 2014

Design Knowledge

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere
- Adobe InDesign

Computer Knowledge

- Microsoft Excel and Office365 suite

Extra Courses

- SEO - M2BR academy (Brazil)
- Inbound Marketing - Rock Content (Brazil)
- Instagram Marketing - M2BR academy (BR)
- Interactive Content Experience Strategy - Rock Content (Brazil)
- 2D Animation - Animator School (Brazil)
- 3D Animation (Basic) - Azmt school (Brazil)
- Adobe Premiere - Azmt school (Brazil)